



# MNLA Sponsorship Partner Program

*A Member-Only program to recognize those firms wishing to take a more active role supporting Michigan's Green Industry through sponsorship with the Michigan Nursery & Landscape Association.*

## Benefits Include:

- One year of MNLA Membership. New Members receive one year from the date the Sponsorship Form is received at the MNLA office. Current Members receive an additional 12 months of membership.
- Listed in the annual MNLA Membership Directory (2021/2022)
  - Member Listing specially noted with partner designation within MNLA Directory
- Company logo & listing on:
  - MNLA Website
  - The Michigan Landscape (President's Page)
  - E-newsletter
- Customizable Sponsorship Options (valid for one year from date Sponsorship form is received at MNLA office) allow you to choose the MNLA events and/or education programs that will provide your firm with the most promotional exposure.
  - Promotional exposure is dependent on the Sponsorship Option(s) that you choose.

### *Sponsorship Levels*

Check the Applicable Sponsorship Level

#### **Platinum Level Sponsor \$10,000**

Includes One Year of MNLA Membership  
-Plus All Available Sponsorship Options

#### **Gold Level Sponsor \$7,500**

Includes One Year of MNLA Membership  
-Plus Eight (8) Sponsorship Options

#### **Silver Level Sponsor \$5,000**

Includes One Year of MNLA Membership  
-Plus Four (4) Sponsorship Options

#### **Bronze Level Sponsor \$2,500**

Includes One Year of MNLA Membership  
-Plus One (1) Sponsorship Option

### *Sponsorship Options for 2020/2021*

Choose Corresponding Sponsorship Options

- Great Lakes Trade Expo
- Green Industry Legislative Advocacy
- Golf Classic
- Labor, Leadership and Business Seminar
- Plant Health & Pruning Seminar
- Snow & Ice Summit
- Landscape Design Tour
- Green Industry Youth Career Initiative
- Plant Michigan Green Initiative
- Landscape Diagnostic Tours-Proceeds to Fund the MSU Pesticide Safety Education Program Position
- MSU Ornamental Weed Scientist Position

### **SPONSORSHIP FORM**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Make Checks payable to MNLA or Charge to:  Visa  MasterCard  Discover  AMEX

CC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Return with payment to: MNLA • 2149 Commons Parkway • Okemos, MI 48864 • Or Fax 517-381-0638